

Kelowna Running Club Executive Meeting Minutes

February 11, 2009

1. KRC Executive and Position:

- Randy Werger: President
- Dennis Boon: Past-President
- Rory Switzer: Vice-President
- Richard Bugslag: Treasurer & Membership
- Ray Snitynsky: Secretary
- Dave Grieve
- Ivan McKnight
- Bernice Lightfoot
- Dan Crockett
- Sandy Wike

Missing from the meeting: David Grieve (in recovery mode)
Executive contact information at the end of these minutes

2. Election Process:

- Discussion on following proper protocol
- **Ray** offered to develop a nominating committee for next election

3. Filing Notice of Directors at Corporate Registry :

Sandy to provide Ray with information

4. Banking resolution:

- Banking resolution signed with signatories being Ray, Randy, Rory, Richard and Dennis
- Appointment to be made at the TD, Spall Branch to change signatures – Richard to set up appointments

5. Race Directors:

- Scorched Sole Ultra: Dan and Shirley
- Mid-Summer: Richard and Annick
- Peak to Beak: Mel and Randy
- Larry Nicholas: Bernice and Norm
- Pub Relay: Nathan and Rory

All Race Directors/Execs to have a budget for their race presented and approved minimum 3 months before the event.

Race directors expected to set up a manual of activities in coordinating the specific race.

6. Knox Mountain Race:

Ivan to research this proposed race and report back

7. KRC Objectives:

- Increase membership especially young people:
 - Need to present benefits of belonging to KRC:
 - 10% reduction at Fresh Air
 - Price reduction for races
 - Christmas party
 - Social events
 - **Richard** to consider printing on back side of membership card
 - **Richard** to change password on KRC email account
 - Executive to be more pro-active in passing out membership forms with a benefits package
 - Develop ambassadors to recruit members from areas of Running Room Clinics, Cindy Rhode's young runner program, etc. **Richard** to follow up and report back on a strategy
- Address advertising plan
- Non-profit club: sponsorship and donations:
 - Require about \$3,000 of float to finance cash flow (amount needed for cash flow to be determined through budget development process)
 - Balance of funds could be used to say sponsor athletes going to the nationals
 - Look at acquiring donations with a specific fund raising goal
 - Explore options of creating a bursary and campaign program, especially from corporate sponsors
- Need to focus on KRC revenues and expenditure planning
 - Need to be more proactive
 - Greater focus on Budgets
 - **Richard** to send out
- Objectives to be reviewed at next meeting

8. Time clock:

- **Richard** to develop a budget for next meeting and explore a donation
- **Dennis** to host a dinner event with donations going to the time clock

9. Media Relations:

- **Ivan** to receive protocol from Randy in providing race results to media
- **Rory** to interact with median personnel to promote club activities and profile runners
- **Rory** to explore having 96.3 advertising of KRC race results and activities

10. Social Events:

- **Randy** to explore various social events:

- Movie night at the college
- Summer barbeque

11. Newsletter:

- Discussion about the newsletter and ways of communicating to increase membership
- Tabled to the next meeting

12. Get Well Cards:

- **Randy** to coordinate KRC to send out Get Well cards when appropriate

13. Next meeting: March 11, 7:15 Switzer Residence

14. Contact information:

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