



Kelowna Canoe & Kayak Club Corporate Associate Partnership Agreement

The KCKC has been bringing together like minded people for education, skills development, safe recreational paddle trips and social interaction since 1981.

The benefits to Corporate Associate Partnership:

Inexpensive Advertising:

- 1 - Your 1/4 page ad inserted into the KCKC e-newsletter distributed to nearly 200 members on an ongoing basis.
- 2 - A link directly to your website for our members and visitors on the KCKC website.
- 3 - Any special events information, advertising flyers or newsletters will be accepted by the KCKC for distribution to our members by email or at general meetings.
- 4 - Opportunities for your representative to demo products at KCKC general meetings.
- 5 - Your company logo inserted into the KCKC e-newsletter and displayed at KCKC events.

Requirements to be a Corporate Associate Partner:

- 1 - Be a retail business related to paddling, camping, hiking, outdoor activities or a business that provides services to paddlers and their equipment.
- 2 - Will offer discounts to KCKC members who present their current membership card at time of purchase.
- 3 - Provide your 1/4 page ad for insertion into the KCKC e-newsletter in jpg or pdf format.
- 4 - Provide your website link information for the KCKC website.
- 5 - Pay a yearly fee of \$50.

Company Name: _____

Company Contact: _____

Address: _____

Email: _____ Phone: _____

Company Website: _____